

- Skills for the European
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UGOT Swedish National Data Service

Arin Savran arin.savran@snd.gu.se
William Gothlin Illsley william.illsley@snd.gu.se





Synergies, stakeholder engagement, advocacy, and communications



WP Leader

BEN is **UGOT** (University of Gothenburg)

- ➤ Swedish National Data Service (consortium based at UGOT)
 - > Chalmers University of Technology
 - > Karolinska Institute
 - ➤ Umeå University
 - ➤ Plus 6 other large universities...



Getting a sense of the WP8 aim

The aim of WP8 is primarily to create and implement a strategy that can clarify how we engage with "relevant stakeholders to co-create and promote the project outputs" as well as creating synergies to support long-term sustainment of results. To what extent "co-creation" occurs is yet to be seen. But we need them to help us effectively promote and adopt the project outputs.





Objectives

- a) Engage with key stakeholders, including funding agencies, policymakers, and civil servants and implement co-creation and feedback strategy with the OS community
- b) Promote the uptake of curricula, methodologies, QA & certification frameworks
- Liaise and establish synergies with relevant EOSCrelated initiativies & projects
- d) Create synergies with national/regional/EU programmes relevant for OS to support longer-term sustainability and recognition of career profiles and QA & certification schemes
- e) Liaise with the EOSC governance and contribute to achieve the EOSC Partnership goals
- f) Communicate the project objectives and disseminate its key outputs







Focus areas

- A) Key stakeholder engagement & advocacy
- B) Collaboration with other EOSC-related initiatives
- C) Synergising with national, regional & EC programmes
- D) Communications & Outreach



Task leaders

T8.1	TU-Wien	Bernd Saurugger, Andreas Rauber, Katharina Flicker
T8.2	GRNET/TU-Wien	Paolo Budroni, Juliana Giroletti, Bernd S., Ognjen Prnat, Nana Anastasopolou
T8.3	PSNC	Karolina Dostatnia
T8.4	GRNET/TU-Wien	Paolo Budroni, Juliana Giroletti, Bernd S., Ognjen Prnat, Nana Anastasopolou
T8.5	UGOT Chalmers	Jeremy Azzopardi
T8.6	GARR	Federica Tanlongo & Sara Di Giorgio

Drop a quick email to william.illsley@snd.gu.se





Task names

T8.1 Stakeholder engagement (M1-36, TU-Wien)

T8.2 Synergies with EOSC-relevant projects & initiatives (M1-36, GRNET/TU-Wien)

T8.3 Enabling synergies with national, regional and EC programmes and funding streams (M1-36, PSNC)

T8.4 Liaison with the EOSC Partnership (M1-36, GRNET/TU-Wien)

T8.5 Advocacy kit for reaching out to funders and policy makers (M1-12, UGOT (Chalmers AE)

T8.6 Communications and outreach (M1-36, GARR)



Other participants

- CSC
- DelC
- EPOS
- ETAIS
- HK-Dir
- ICDI-UNITO1 and ICDI-UNITO2
- ICDI-POLITO
- INFN
- OPERAS
- TU-Delft/4TU.ResearchData
- Sigma2
- UC3M
- UEDIN/DCC

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WP8...

A WP very dependent on the preceeding WPs.

A very WP and going to be challenging to keep all parts together.

The tasks...

- All starting M1 and 'ending' M36, except for T8.5 (M12)
- Initial tasks extra important for the WP impact, for ex:
 - T8.1 is vital for creating a <u>strategy</u> for stakeholder engagement clarifying the type of stakeholders to engage with.
 - T8.2 is important for its post-project relevance & keeping the project outputs 'alive'.





Deliverables DUE ON

No	Name	Lead	M6	M18	M36
D8.1	MoU or Letter of Intent on key cooperation topics	TU-Wien	X		
D8.2	Skills4EOSC advocacy kit	UGOT			X
D8.3	Dissemination, exploitation and communication plan	GARR	x	x	X

D8.2 'ends' M12 but deliverable M36. Should ideally be internally delivered earlier, or at the very least feedback provided at earlier milestones to ensure quality and sufficiency



Milestones

- Milestone 8.1 (linked to T8.3) Create a database with relevant programs & funding streams
- Milestone 8.2 (linked to T8.2 and T8.4) Report on cooperation with related EOSC projects & EOSC Partnership



Questions to consider

- What do we mean by "engaging", "synergizing", "liaison", "alignment"? Also, what's an "advocacy kit"?
- What stakeholders to engage? How to utilize good connections in the best way?
- To what extent are we bound by developments in the other WPs?
- Which tasks are connected? Which ones are we relying on? Some ex
 - T8.1 to T2.6
 - T8.3 to T2.6 and T6.4
 - T8.1 to T8.5
 - T8.2 and T8.4
 - T8.5 and T7.2
- How does the CC network align with our stakeholder engagement?
- What are our strengths & limitations?
- Any barriers?
- Have we got what we need from the other related WPs?
- What other strategies are needed for keeping the project going post-M36? Ex. what role can social media play?





ACTIVITY PLAN





M1

- Create a list of contacts
- Create a PowerPoint summarising the work package and its tasks in simple terms
- Prepare for Kick-off in Pisa
 - Intro email, 6-month activity plan, discussion points, Mentimeter questions, etc.
- Incorporate feedback from Pisa into the Activity Plan
- Present a communication platform for direct messaging & file sharing
- Create a Doodle for a first digital meeting with task leaders



M1-M3 Discern specifically what stakeholders/actors, projects, programs, streams to engage with & how to "practically" engage with them

- Analyse links to stakeholders within the consortium and plan who else to involve (T8.1)
- Develop an overview of relevant EOSC projects and initiatives to synergise with (T8.2)
- List in detail relevant national, regional and EC programs and funding streams to synergise with (T8.3)
- Discuss and plan for what *type of liaison* could be set up in the EOSC arena, e.g., with the EOSC Partnership and the EOSC Association (T8.4)



M1-M3 continued...

- Present ideas for an initial communication plan, including project website (T8.6)
- Participate at the EOSC Symposium Prague (14-17 November) https://eosc.eu/news/series-tripartite-events-are-coming
- Arrange potential side meeting for WP8 task leaders at the **EOSC Symposium in Prague**



M4 and M5

M4

 Co-organisation of the EOSC tripartite event in Italy - session on training organised by Skills4EOSC (T8.1)

M5

• Circulate draft of MoU or Letter of Intent (T8.2)



M6

- Deliverable 8.1: MoU or Letter of Intent completed (T8.2)
- **Deliverable 8.3:** Initial project communication plan completed (T8.6)
- PSNC gives update on progress for creating the database for relevant programs & funding streams (T8.3)
- UGOT/Chalmers presents an initial idea for the advocacy kit and its usage (T8.5)



Internal meetings & communications

Meetings

- Fixed dates for Task leader meetings every other month
- Ideally one physical, side meeting every six months

Comms

- WP8 folder in workplace regular updates...
- WP8 mailing list
- WP8 chat channel (Slack?) & Zoom











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Supporting





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Thank you! Questions?