

- Skills for the European
- Open Science
- Commons

Project communications

Federica.tanlongo@garr.it



Project communications

The task is responsible for the delivery of the project communication strategy and communication/outreach plan, split down into a number of activities and products, namely

- Visual identity and related materials (templates, branded materials etc)
- Website
- Publications
- Info materials
- Social media communication
- Events
- Community building & engagement





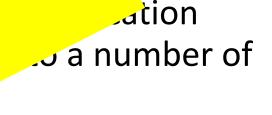
Project communications

The task is responsible for the delivery of strategy and communication/outre activities and products, name

- Visual identity and relationships
- Website
- Publication
- Infa

acion

building & engagement



anded materials etc)





No, communications is NOT yet another

task



Pic credits: https://memecreator.org/







Let's go outside

- If you're cool, your project is cool and nobody knows - well what a waste!
- The value of what we do in Skills4EOSC is directly proportional to how much we're able to reach out to our target.

→no outreach, no value



Pic credits: https://peanuts.fandom.com/ community content is licensed under CC-BY-SA







Comms objectives

- The true objective of this activity is to provide every single task and activity in Skills4EOSC with maximum visibility.
- (yes, this means your work)
- To do this optimally we need to tackle together some challenges!





large n° of partners





multilingualism





multi-stakeholder environment







localisation





It's not what you can do for the comms team – or is it?

Your organisation is required to help with communications BUT we're here to help and make your life easier in doing comms job like

templates

ready-to-use materials

guidelines & processes

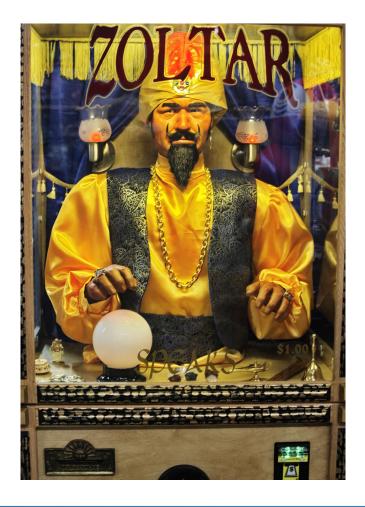
professional assistance

support with specific comms projects





No, we haven't any crystal ball (alas!)



 So yes, when you do something cool please let us know!

- Comms hotline:
- comms@skills4eosc.eu

 We want to know everything about you (well, almost)

Pic credits: Robert Linder on Unsplash







- Skills for the European
- Open Science
- Commons



Supporting COEOSC



Skills4EOSC has received funding from the European Union's Horizon Europe research and innovation Programme under Grant Agreement No. 101058527.

Now... to get to work: scan or go to menti.com,

code: 84619774

