

# Skiis 4 eos

- Skills for the European
- Open Science
- Commons

## Project communications

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# Project communications

The task is responsible for the delivery of the project communication strategy and communication/outreach plan, split down into a number of activities and products, namely

- Visual identity and related materials (templates, branded materials etc)
- Website
- Publications
- Info materials
- Social media communication
- Events
- Community building & engagement

# Project communications

The task is responsible for the delivery of communication strategy and communication/outreach to a number of activities and products, namely:

- Visual identity and related branded materials etc)
- Website
- Publications
- Information
- Community building & engagement

**FORGET ABOUT THIS**  
**(for the moment)**

# No, communications is NOT yet another task



Pic credits: <https://memecreator.org/>



# Let's go outside

- If you're cool, your project is cool and nobody knows - well what a waste!
- The value of what we do in Skills4EOSC is directly proportional to how much we're able to reach out to our target.

→no outreach, no value



Pic credits: <https://peanuts.fandom.com/>  
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# Comms objectives

- The true objective of this activity is to provide every single task and activity in Skills4EOSC with maximum visibility.
- (yes, this means your work)
- To do this optimally we need to tackle together some challenges!

# large n° of partners



# multilingualism

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# multi-stakeholder environment



# localisation

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# It's not what you can do for the comms team – or is it?

Your organisation is required to help with communications BUT we're here to help and make your life easier in doing comms job like

**templates**

**ready-to-use materials**

**guidelines & processes**

**professional assistance**

**support with specific comms projects**



# No, we haven't any crystal ball (alas!)



- So yes, when you do something cool please let us know!
- Comms hotline:
- [comms@skills4eosc.eu](mailto:comms@skills4eosc.eu)
- We want to know everything about you (well, almost)

Pic credits: [Robert Linder](#) on [Unsplash](#)

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Now...  
to get to work:  
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